



Colas Teamwork Makes Demo a Success



When our FiberMat® contractor in Mexico asked Colas Inc. about seeing a Full Depth Reclamation (FDR) job in person in the U.S., it set in motion a series of events that demonstrated the excellent teamwork of our organization. The Mexicans wanted to come the third week in May, so it was necessary to secure an FDR job that could run in that very limited time frame. Since we wanted to show them the new expanded laboratory at the Colas Solutions Technology Center (CSTC), the FDR job needed to be in the Cincinnati area.

Given these parameters, Ryan Terry of Terry Asphalt began to comb the area for possible jobs and he eventually identified Markey Road in the City of Lebanon as a good candidate. But it was necessary to convince the City of Lebanon to modify their already let contract to “mill and fill” Markey and several other roads and to

actually pay for a FDR demonstration. Todd Casey of Base Construction and his estimators worked up a quote for the City that was equal, money-wise, to the existing mill & fill contract and Ryan and Todd convinced the City to do FDR. Base was able to do the job during the 2 specific days scheduled and did an outstanding job. Matt Gersh, Alyssa Holden and Jerry Fitzpatrick at CSTC did an excellent job with the pre-job lab work.

Members of the Mexican delegation are customers of Renato Ceccovelli who covers Central & South America for Colas Solutions. Besides seeing the actual FDR job and the CSTC, the Mexicans were given an overview of Colas HMA plant recycling and warm mix use in the U.S. by Michel Roure. Todd Thomas of Colas Solutions gave a formal presentation to the group on the technical aspects of the Markey Road FDR job. Mike Buckingham gave a presentation on the new Colas Pavement Preservation organization and Eric Bowen told the group about Colas Solutions, while Jean Paul Fort gave a tour of the new laboratory facility at CSTC. Later, Mike Haag of Terry Asphalt gave an excellent tour of the Hamilton facility.

The Mexicans also saw a Strawser microsurfacing job with Mike Buckingham on site to answer all of their questions. They were able to see RAP being recycled at a Barrett plant, as well as the manufacture of Warm Mix at the same Barrett plant. Thanks to Rod Russell and Dan Gennaro for leading the tour of the Barrett facility and answering questions.

Kudos to Ramon Martinez, from Midland Asphalt for doing an excellent job as our Spanish translator; Ramon usually runs Midland’s PMA plant in Lyons, NY. Nelson Wesenberg and Bob Friedline of Colas Solutions made the arrangements for the visit and hosted the delegation during their 4 days in the States.

The teamwork exhibited by all the individuals from the various companies to pull this off was extremely impressive and we can all be very proud of the overall image presented by Colas Inc. during this visit.

