

On the Road™

November, 2011



Solutions™

We're all in this *together™*

CSI at the World Road Congress in Mexico

Colas Solutions was privileged to attend the XXIV World Road Congress in Mexico City September 26th through the 30th. Our display, which featured FiberMat, was manned by Nelson Wesenberg and Bart Lungren of Colas Solutions, Mandy Monjaras of Mountain States Materials and Anthony Lino of Sully Miller Construction, as part of the French Pavilion at the show. Mandy and Anthony were both chosen in part because they speak Spanish and so communication during our stay in Mexico was not a problem.

The conference was attended by nearly 5,000 road professionals from around the world and Colas was well represented with George Ausseil, Michel Roure, Yves Leger, Fabrice Voisin, and Jean Claude Roffe among the attendees. We were quite impressed by the quality of the show; it was first rate in every aspect, especially the Mexican contingent who were very professional in every way.



Colas Display



Precova Display

Our booth featured FiberMat, but we also had all our brochures on hand, with 4 translated into Spanish, namely FiberMat, DustGrip, EcoPatch and FastTack. FiberMat was actually featured in 3 different displays. In addition to our booth, Secmair, the manufacturer of the FiberMat machine, also displayed at the conference and had our FiberMat literature available in their booth.

Another display featuring FiberMat was by Precova, a Mexican contractor who has a FiberMat license for Mexico. They presently operate 3 FiberMat machines and have another on order. Earlier this year several Precova folks visited FiberMat jobs in New York State and it was nice to see those same Precova folks again. They certainly reciprocated our earlier hospitality and went out of their way to give us a flavor of the local culture, including hosting a get-together at a local hacienda.

The Director General of the Federal Transportation Department (the equivalent of the US Department of Transportation) specifically stopped by our booth to learn about our various products and services, partially because of the success Precova has had with FiberMat in Mexico. We invited him and his staff to come to the United States to see all our products in action.