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Southeast Emulsions Breaks Ground on New Facility in Tennessee

On April 12, 2012, Federal, County, and City officials helped break ground in Mt. Pleasant, Tennessee at the site of a new Southeast Emulsions plant. Actual construction will begin in about 3 weeks and the plant is expected to be running by the end of August. Strawser Construction has operated in the State of Tennessee for some time and this new emulsion plant will expand their vertically integrated footprint allowing for growth of pavement preservation. This new installation will provide a competitive platform for Tennessee's mature pavement preservation marketplace according to Brian Fennell, Regional Manager.



The Daily Herald newspaper reported that "Maury County Chamber and Economic Alliance President Brandom Gengelbach said the asphalt facility will be a boon for both Mt. Pleasant and the county." They quoted Mr. Gengelbach as saying "Growth potential for them in Tennessee is really what we are excited about the most," he said. "We know it's going to be new opportunities for our community and diversification for our community."

In addition to local officials, United States Representative Scott DesJarlais was in attendance and manned a shovel at the ground breaking. Among the speakers at this historic event was Dan Koeninger, Vice President Pavement Preservation Eastern U.S., who told the crowd that this plant will not only make Southeast Emulsions more competitive in the area, but it will also help to spread the word to the local agencies that Pavement Preservation techniques have a place in their toolboxes.